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Prepared by: Group 5 | AM2283B | UITM KS2



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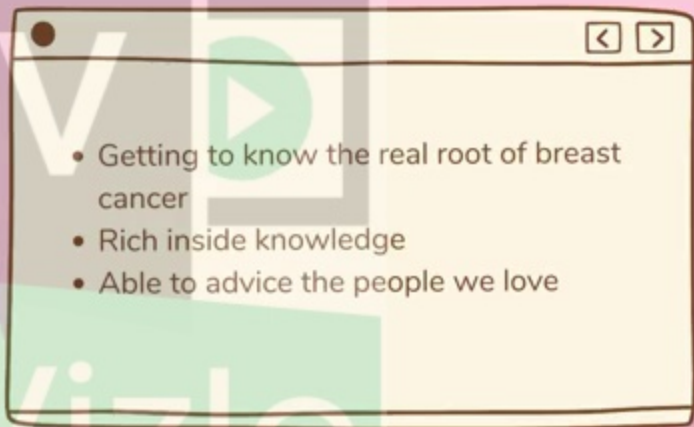
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A yellow rectangular window with a black border and a play button icon in the top-right corner. It contains a bulleted list of three items.

- Getting to know the real root of breast cancer
- Rich inside knowledge
- Able to advice the people we love



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# Why we choose this campaign?

EDUCATE THEM AT  
YOUNG AGE

HELP LESSEN THE  
CASES

TO GET TREATED  
EARLIER





# Survival Rate

Stage 1



87.5%

Stage 2



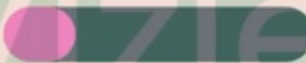
80.7%

Stage 3



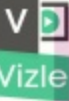
59.7%

Stage 4



23.3%





## Myth

Women with bigger breast have a higher risk for breast cancer



## Fact

Women can get breast cancer regardless of breast size



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*21,634 Malaysians were diagnosed with breast cancer [1]*



# KNOWLEDGE OBJECTIVE







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