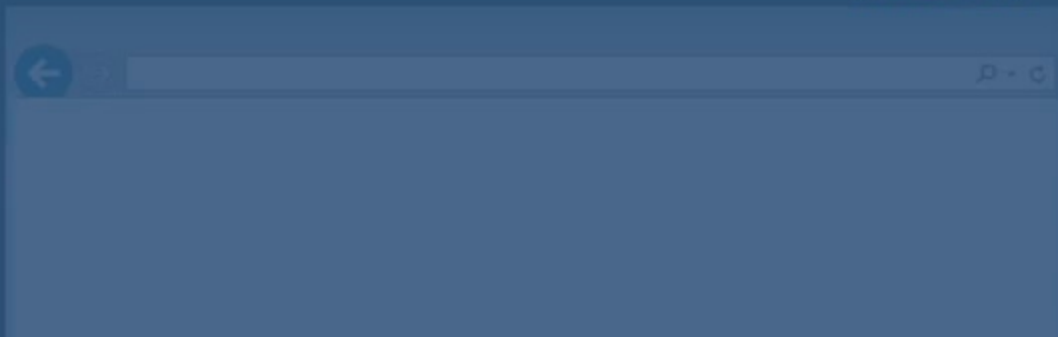




HTTP HYPERTEXT TRANSFER PROTOCOL

The protocol that is used for viewing web pages.



HTTP**S** SECURE HYPERTEXT TRANSFER PROTOCOL

HTTP with a **security** feature.



[http ://www.shopping.com](http://www.shopping.com)

HTTPS

SECURE HYPERTEXT TRANSFER PROTOCOL

HTTP
(clear text)

(954) 555-1562



HTTPS
(encrypted text)

SSL SECURE SOCKETS LAYER



- An SSL certificate is used to authenticate the identity of a website.

TLS TRANSPORT LAYER SECURITY





A lot of websites are now using HTTPS by default, regardless if sensitive data is going to be exchanged or not.

Google is flagging websites as “not secure” if they are not SSL protected.

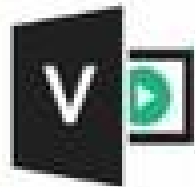
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