

## Alexander J. Freberg

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**Summary:** I am an experienced professional and entrepreneur with strong communication, leadership and interpersonal skills. I am seeking an opportunity to showcase my abilities in a growing company looking to effectively utilize their data to more adeptly provide statistical information to their clientele. I am focused, adaptable, and dependable while also being a flexible self-starter who works independently and responds quickly to the changing needs of the organization.

### **Qualifications:**

- Experienced in Microsoft Excel, SQL, SPSS, and Project Planning.
- Strong understanding of Python, Microsoft Access, Data Visualization, and Agile Methodology.
- Ability to analyze and synthesize data for tracking and decision making
- Experienced in creating outcome measurements for multiple program areas.

### **Education**





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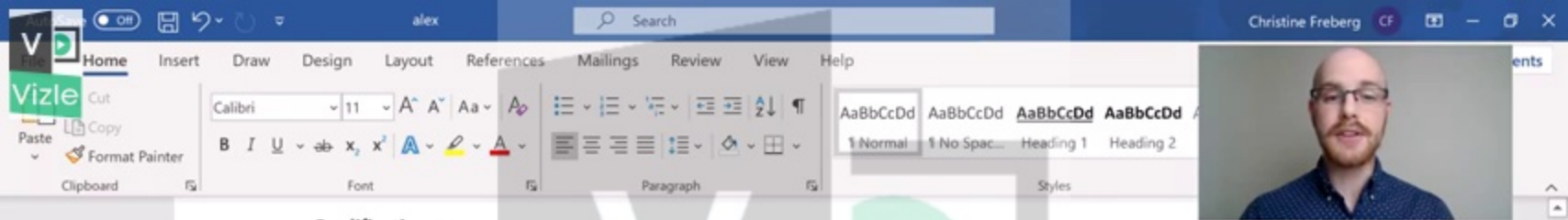
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### Education

East Carolina University

***Bachelors of Science, December 2016***

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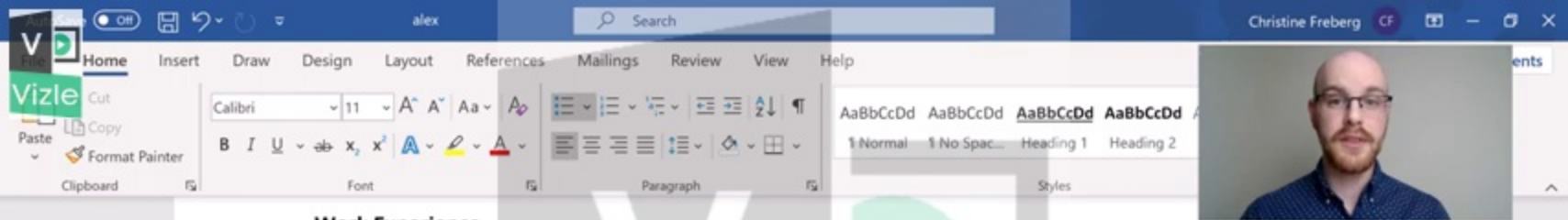
### Work Experience

#### **KPN**

*Data Analyst, September 2018 – Present*

I am responsible for creating protocols, visual reports, and data output files for all clients. I work closely with our clientele to assist them in understanding their data as well as using it effectively. I work with programming to create and enhance the user interface for company's proprietary, web-based products.

- Created Policies and Procedures to adhere to ITIL standards
- Brought in over \$80 thousand in additional revenue in first 8 months of employment



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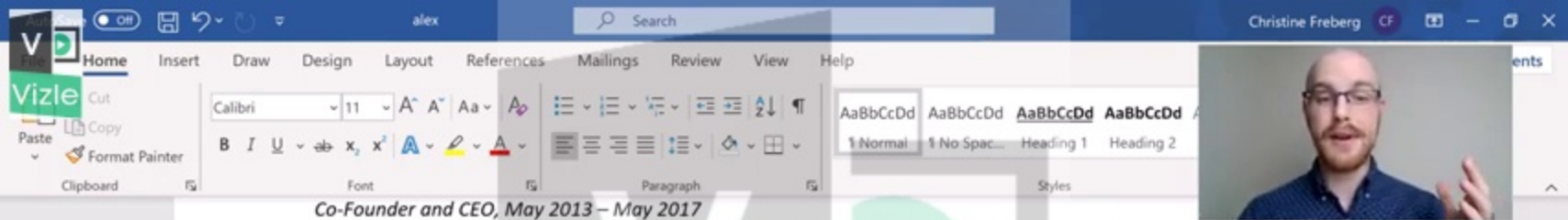
- Created Policies and Procedures to adhere to ITIL standards
- Brought in over \$80 thousand in additional revenue in first 8 months of employment
- Worked with programming and IT to create new products and applications to be sold to clients
- Actively debug and Q/A coding in C+, Python, and SQL

### **The Family Place**

*Data Analyst, May 2017 – September 2018*

I was responsible for maintaining and managing the organization's statistical information as well as identifying specific data needed for reports and grant funded requirements. I reported directly to the CPO and work with the Senior Directors to create program outcomes as well as more effectively streamline their data processes.

- Created new metrics and data sets which allowed organization to apply for 3 grants not previously eligible which lead to \$450 thousand dollars in additional revenue



*Co-Founder and CEO, May 2013 – May 2017*

Working in partnership with the co-founder, I created and executed a successful brand and company to fulfillment in the health food and organic food market. Developed and executed an effective website and ecommerce platform for consumer purchasing and researching of the product.

- Developed weekly, monthly and quarterly budgets
- Maintained website, communicated with distributors, led product improvement process and sold product in-person and over the phone to vendors and consumers
- Began at a state-level farmers market and expanded into the national food market over the courses of four years
- Produced and sold over 100,000 units of product including all granola and merchandise

**Achievements**

- Treasurer of the North Carolina Science Leadership Association
- Awarded the highest level of the North Carolina Veterans Association Scholarship
- Teacher for International Exchange Program in Guangdong, China



Microsoft Word interface showing the ribbon (Home, Insert, Draw, Design, Layout, References, Mailings, Review, View, Help) and a video call window in the top right corner featuring Christine Freberg.

# Testimonials

## Tristan May – SVP of Operations at KPN

“Alex is a highly valued employee who is hard working, driven, and loyal. Alex has demonstrated a continued positive and motivated attitude every day. In the 6 months at KPN he has learned our products and taken on projects at an advanced pace. Alex is the first analyst I bring onto large projects as he works extremely diligently and efficiently to get the job done. I would highly recommend Alex for any position for which he is applying.”

## Biaggio McFee – Technology Director at KPN

“Since I have been at KPN, Alex has proven to be the most independent employee I ever see. He



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